

SALTO GYMNASTICS

SPONSORSHIP

OPPORTUNITY



Advertising Opportunity for Your Business

Supporting Salto Gymnastics, the ONLY nonprofit gymnastics club in Sherwood Park, is an excellent opportunity for our local business community to gain access to the families and friends of our more than 3500 program participants. Salto Gymnastics is also the ONLY facility in Sherwood Park and Edmonton to offer gymnastics based, licensed Preschool to promote education and health.

Sponsorship of our club gives your business different avenues for your advertising needs, will help bring you name recognition, and demonstrate a visible show of support for our community's health and wellness. Your support will help us to achieve our mission and keep gymnastics available to more families in our community by keeping registration costs accessible. It will also enhance the gymnastics experience for participants by expanding and improving our facility and equipment.

In addition to the families of our members, advertising with Salto will reach the attendees of our major gymnastics competition, SGC. Competitors from all over Alberta and neighboring provinces attend this event. Salto also hosts school group classes, birthday parties, corporate Christmas parties, and fitness classes.



SPONSORSHIP PACKAGE

Sponsorship Levels

Becoming an annual supporter of Salto Gymnastics offers you the opportunity to position your business as a leader in youth development and a supporter of fitness, creativity, and lifelong learning. SGC is held in March.

Advertising Opportunity	Bronze \$500	Silver \$1000	Gold \$2000	Platinum \$5000
Full Colour 2' x 4' Gymnasium Signage	✓	✓	✓	✓
Logo on our website with link	✓	✓	✓	✓
20% discount on Birthday/Corporate Parties	✓	✓	✓	✓
SGC Sponsor Recognition	✓	✓	✓	✓
Complementary SGC Passes	4	8	12	16
SGC Slideshow Advertising	✓	✓	✓	✓



SPONSORSHIP PACKAGE

Additional Sponsorship Programs

Reception/Viewing Area Naming Sponsor

\$25,000

The Reception Area Sponsor will have exclusive rights to name the Salto Gymnastics Reception Area and will receive the following benefits for the next 5 years:

- ◆ Exclusive naming rights to the reception area
- ◆ Company logo/name displayed in all Salto publications including brochures, newsletters, and reports
- ◆ Prominent recognition on Salto's website and social media pages with links to corporate website and Facebook page
- ◆ Designated area for your marketing material in reception area
- ◆ Sponsorship recognition in parent viewing area
- ◆ Invitation to all VIP media events planned for possible new facility
- ◆ Sponsorship recognition on Sponsor wall at SGC



SPONSORSHIP PACKAGE

Additional Sponsorship Programs

Preschool/Birthday Party Room Naming Sponsor

\$15,000

The Preschool/Birthday Party Room Sponsor will have exclusive rights to name the Salto Gymnastics Preschool/Birthday Party Room and will receive the following benefits for the next 5 years:

- ◆ Exclusive naming rights to the Preschool/Birthday Party Room
- ◆ Company logo/name displayed in all Salto publications including brochures, newsletters, and reports
- ◆ Prominent recognition on Salto's website and social media pages with links to corporate website and Facebook page
- ◆ Designated area for your marketing material in Preschool/Birthday Party Room area
- ◆ Sponsorship recognition in parent viewing area
- ◆ Invitation to all VIP media events planned for possible new facility
- ◆ Sponsorship recognition on Sponsor wall at SGC



SPONSORSHIP PACKAGE

Equipment Sponsorship Program

Equipment Sponsor

\$10,000

The Equipment Sponsor will receive the following benefits for the next 5 years:

- ◆ Recognized as sponsor on equipment
- ◆ Recognized as sponsor on Salto's website and social media pages with links to corporate website and Facebook page
- ◆ Sponsorship recognition in parent viewing area
- ◆ Invitation to all VIP media events planned for possible new facility
- ◆ Sponsorship recognition on Sponsor wall at SGC



SPONSORSHIP PACKAGE

Sponsorship Information

Date: _____

Business Name: _____

Contact Person: _____

Mailing Address: _____

Phone Number: _____

Email Address: _____



Description of Contribution: _____

Total Sponsorship Amount: \$ _____

Thank you for supporting the youth of Strathcona County!
Salto Gymnastics will invoice all sponsors directly.



SPONSORSHIP PACKAGE